

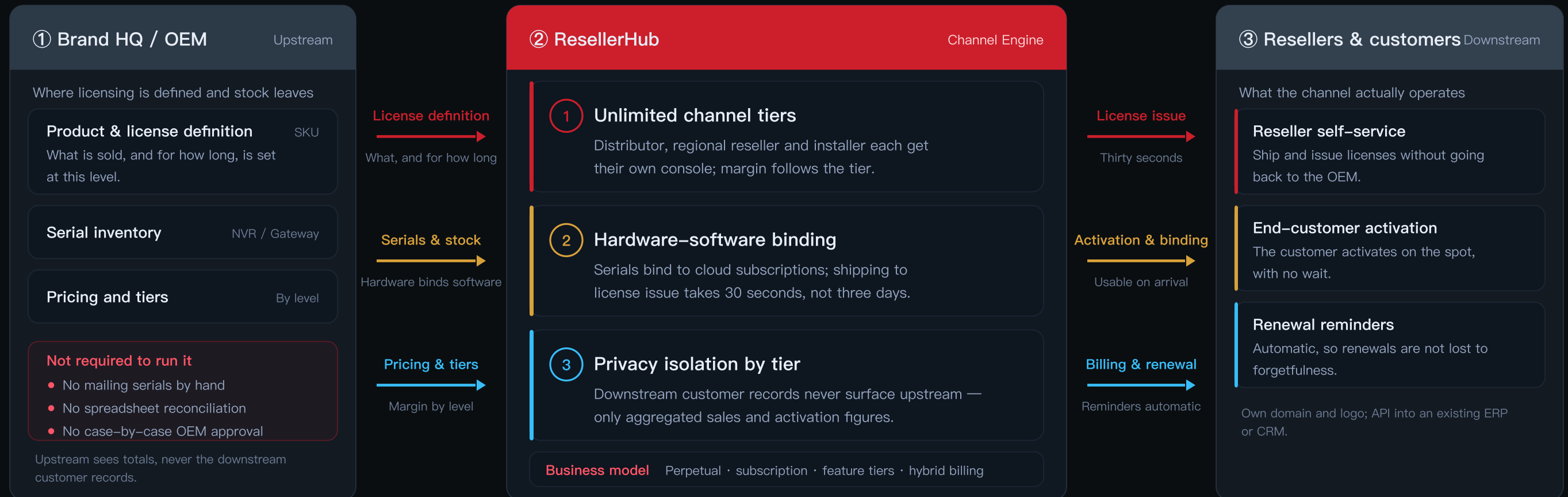
ResellerHub Architecture

Hardware serials bound to cloud subscriptions — licenses issued in 30 seconds

① Define upstream

② Channel & licensing

③ Activate downstream



Why the security channel needs its own licensing engine

Generic SaaS cannot hold hardware

Subscription systems manage software accounts, not NVR or Gateway serials.

Manual issuing does not scale

Three days by hand against thirty seconds here — that is what lets a channel grow.

Downstream records stay put

Tier isolation keeps a reseller customer list out of upstream hands.

Resellers can own the brand

Own domain and logo, API into an existing ERP or CRM — it reads as their own system.